

ICONMA wins 2007 BRIDGE Award

Troy, Michigan – April 10, 2008 – ICONMA, a premier provider of professional staffing and project-based services and solutions, won the 2007 BRIDGE award.

Kelly Services, a world leader in human resources solutions, awarded ICONMA with the Kelly Supplier Diversity Development BRIDGE Award, Building Relationships through an Investment in Diversity with the Goal of Excellence.

As one of four companies selected from among more than 600 of Kelly's diverse teaming partners, ICONMA was recognized during a ceremony at Kelly Services' world headquarters in Troy, Michigan.

“Kelly's diverse suppliers are strategic partners and play a significant role in supporting our customers' initiatives,” said George Corona, executive vice president, Americas for Kelly Services. “We are delighted to recognize ICONMA for their dedication to delivering exceptional quality service in 2007.”

“We are honored to once again receive the Kelly Supplier Diversity Development BRIDGE Award,” said Claudine S. George, Managing Member of ICONMA. “We value our partnership with Kelly Services and look forward to our continued success.”

The BRIDGE Award was established in 2005 by Kelly's Supplier Diversity Development team to acknowledge Kelly's diverse suppliers for their outstanding and unparalleled excellence in service delivery, and to recognize the important contributions of minority, women, and disabled veteran business enterprises.

To qualify for the award, Kelly suppliers must be a certified minority, women's or disabled veteran business enterprise, provide staffing support services and/or procurement services to Kelly and its customers, and meet established criteria in three objective categories, which include service, responsiveness, and professionalism.

About ICONMA

Certified by the Women's Business Enterprise National Council and the National Women Business Owners Corporation, ICONMA is a woman-owned consulting firm providing professional services and solutions to a broad range of Fortune 1000 organizations nationwide. ICONMA was founded in 2000 on the principle that success is derived from delivering high quality service while being responsible, flexible, and innovative. Commitment to this principle has led ICONMA to become a certified and multiple award-winning organization that guides our clients to operate more productively and to improve profitability, top-line growth, customer service, and cost management.

About Kelly Services

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly operates in 30 countries and territories. Kelly provides employment

to more than 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2005 was \$5.3 billion. For more information, visit www.kellyservices.com.

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