

Local Diversity Business Named to Top 500 Diversity Owned Businesses

Troy, Michigan – December 14, 2006 – ICONMA In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nation's leading multicultural internet site, recently named ICONMA as one of the "Top 500 small businesses in the United States (Div500)".

The Div500 is the 7th annual listing of the Nation's top 500 small businesses. Ranging in revenue size from \$20 million to over \$2 billion, the companies listed on the Div500 represent the Nation's top multicultural earners and challenge the long-held notion that a small business is small or insignificant. Div500 members are sought after by major corporations wishing to increase spending with small businesses.

The Impact of Diversity Business

Affected by recent economic and demographic trends and changes, Fortune 1000 corporations throughout the country have recognized that buying products and services from diversity owned companies positively impacts their business. Small and Diversity-owned businesses contribute over \$1.4 trillion in sales to the U.S. economy.

"Small Businesses and consumers are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

Gloria Bohan, CEO of Omega World Travel in Fairfax, Virginia commented "This group represents the entrepreneurial spirit that drives our economy and even more. It offers insights into a vastness of cultures and an exchange of ideas that are so valuable in helping me to understand how to reach the needs of today's consumers".

"Opportunities are abundant for businesses offering diversity, and we are in the market to capitalize on those opportunities to push our business to the next level," said Claudine George, Managing Member of ICONMA. "Companies are approaching us to help them put diversity into their business model."

The Div500

The Div500 is a classification that represents the top 500 small businesses in the U.S., in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with small businesses use the list. The Div500 is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

The winning companies will be honored at a special awards ceremony at DiversityBusiness.com's "7th

Annual Multicultural Business Conference”, taking place April 11 - 13, 2007 at the Mirage in Las Vegas, Nevada.

For the complete list of winning companies, please visit www.diversitybusiness.com

About ICONMA

ICONMA is a woman-owned consulting firm providing professional services and solutions to a broad range of Fortune 1000 organizations nationwide. Managing Member Claudine George founded ICONMA in 2000, on the principle that success is derived from delivering high quality service while being responsible, flexible, and innovative. Commitment to this principle has led ICONMA to become a certified and multiple award-winning organization that guides our clients to operate more productively and to improve profitability, top-line growth, customer service, and cost management.

About DiversityBusiness.com

Launched in 1999, with over 32,000 members, DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies, and colleges and universities. Members use the site's technology to find and track new business opportunities. It also produces the country's largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in Fortune, Forbes, Business Week and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke.

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