

ICONMA wins 2009 BCBSM *Supplier Diversity Achievement Award*

Troy, Michigan – February 9, 2010 – ICONMA, a premier provider of professional staffing and project-based services and solutions, announced today that Blue Cross Blue Shield of Michigan has awarded **ICONMA** the 2009 WBE Supplier Diversity Achievement award. This award recognizes **ICONMA** as a woman business enterprise (WBE) supplier that demonstrated excellent customer loyalty through the delivery of products or services, that proactively kept BCBSM informed of all industry developments, that supported cost savings initiatives, and that significantly contributed to BCBSM corporate goals and objectives.

About ICONMA

ICONMA is a woman-owned consulting firm providing professional services and solutions to a broad range of Fortune 1000 organizations nationwide. **ICONMA** was founded in 2000 on the principle that success is derived from delivering high quality service while being responsible, flexible, and innovative. Commitment to this principle has led **ICONMA** to become a certified and multiple award-winning organization that guides clients to operate more productively and to improve profitability, top-line growth, customer service, and cost management.

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