

ICONMA received Blue Cross Blue Shield of Michigan's Women's Business Enterprise Achievement Award

Troy, MI, March 7, 2016 – ICONMA received Blue Cross Blue Shield of Michigan's Women's Business Enterprise Achievement Award.

Blue Cross Blue Shield of Michigan has spent more than \$286 million with more than 170 diverse suppliers. With ICONMA locally based, our partnership with Blue Cross Blue Shield of Michigan has provided spend that goes right back into Michigan's economy.

ICONMA was recognized for the outstanding performance as a business partner with Blue Cross Blue Shield of Michigan.

[About ICONMA](#)

Certified by the Women's Business Enterprise National Council and the National Women Business Owners Corporation, ICONMA is a woman-owned consulting firm providing professional services and solutions to a broad range of Fortune 1000 organizations nationwide. ICONMA was founded in 2000 on the principle that success is derived from delivering high quality service while being responsible, flexible, and innovative. Commitment to this principle has led ICONMA to become a certified and multiple award-winning organization that guides our clients to operate more productively and to improve profitability, top-line growth, customer service, and cost management.

[About Blue Cross Blue Shield of Michigan](#)

Blue Cross Blue Shield of Michigan, a nonprofit mutual insurance company, is an independent licensee of the Blue Cross and Blue Shield Association. BCBSM provides and administers health benefits to more than 4.5 million members residing in Michigan in addition to employees of Michigan-headquartered companies who reside outside the state.