



## News Release

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### For Immediate Release

*Troy, MI, October 27, 2016 – ICONMA Honored by the Michigan Veteran Affairs Agency as a Certified Veteran-Friendly Employer.*

ICONMA was recently honored by the Michigan Veterans Affairs Agency (MVAA) as a Bronze-level Veteran-Friendly Employer. ICONMA was recognized for our commitment to becoming a Veteran-Friendly Employer. This honor will provide ICONMA the resources to help better recognize and support veterans and the valuable skills and experiences they bring to the workplace.

CSM (Ret.) David L. Dunckel, CBSP, Acting Strategy Director, Senior Analyst, Employment at the Michigan Veterans Affairs Agency presented ICONMA, with the Veteran-Friendly Employer certification and commended our commitment to veteran employment.

“ICONMA is honored to be certified as a MVAA Veteran-Friendly Employer,” said Natalie Bertoia, Strategic Delivery Manager at ICONMA. “We recognize the importance of hiring veterans and are proud to support the men and women who have served the United States by assisting with job placement once they complete their service.”

MVAA recognizes employers that commit to military veteran recruitment, training and retention practices by awarding those employers Gold, Silver and Bronze level status as Veteran-Friendly Employers. MVAA’s Veteran-Friendly Employer program helps qualified organizations recruit and retain top veteran talent while providing others a road map to improve their recruitment efforts.

### About ICONMA

Certified by the Women's Business Enterprise National Council and the National Women Business Owners Corporation, ICONMA is a woman-owned consulting firm providing professional services and solutions to a broad range of Fortune 1000 organizations nationwide. ICONMA was founded in 2000 on the principle that success is derived from delivering high quality service while being responsible, flexible, and innovative. Commitment to this principle has led ICONMA to become a certified and multiple award-winning organization that guides our clients to operate more productively and to improve profitability, top-line growth, customer service, and cost management.

### About Michigan Veterans Affairs Agency



The Michigan Veterans Affairs Agency serves as the central coordinating point for Michigan veterans, connecting those who have served in the U.S. Armed Forces, and their families, to services and benefits throughout the state. MVAA was created by Executive Order 2013-2 and began operations on March 20, 2013, the 10th anniversary of Operation Iraqi Freedom.

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