



News Release

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For Immediate Release

Troy, MI, October 25, 2016 – ICONMA listed as one of 2016 Staffing Industry Analysts' Diversity Staffing Firms in the United States.

Staffing Industry Analysts (SIA), the global advisor on staffing and workforce solutions, has announced its 2016 List of US Diversity Staffing Firms. The report lists 133 US companies that self-identify as being woman-owned, minority-owned or under other diversity ownership, with 86 firms owned by women, 58 minority-owned firms, ten veteran-owned firms and four Historically Underutilized Business Zone (HUBZone) firms represented.

“The workforce solutions ecosystem is markedly enhanced by the talent and solutions provided by these staffing firms,” said Barry Asin, President of SIA. “Inclusion and diversity are integral to competitive and sustainable organizations, and it is inspiring to see such strong leadership creating value for business as well as for society.”

About ICONMA

Certified by the Women's Business Enterprise National Council and the National Women Business Owners Corporation, ICONMA is a woman-owned consulting firm providing professional services and solutions to a broad range of Fortune 1000 organizations nationwide. ICONMA was founded in 2000 on the principle that success is derived from delivering high quality service while being responsible, flexible, and innovative. Commitment to this principle has led ICONMA to become a certified and multiple award-winning organization that guides our clients to operate more productively and to improve profitability, top-line growth, customer service, and cost management.

About Staffing Industry Analysts

Founded in 1989, SIA is the global advisor on staffing and workforce solutions. Our proprietary research covers all categories of employed and non-employed work including temporary staffing, independent contracting and other types of contingent labor. SIA's independent and objective analysis provides insights into the services and suppliers operating in the workforce solutions ecosystem including staffing firms, managed service providers, recruitment process outsourcers, payrolling/compliance firms and talent acquisition technology specialists such as vendor management systems, online staffing platforms, crowdsourcing and online work services. We also provide training and accreditation with our unique Certified Contingent Workforce Professional (CCWP) program.



Known for our award-winning content, data, support tools, publications, executive conferences and events, we help both suppliers and buyers of workforce solutions make better-informed decisions that improve business results and minimize risk. As a division of the international business media company, Crain Communications Inc., SIA is headquartered in Mountain View, California, with offices in London, England.
